

ESCAPEESRVClub | BANNER AD RATES

Escapees.com offers advertisers a unique opportunity to place their product or service before a large, well-established RV community. Below you'll find our standard online advertising opportunities. Please contact us for price information or to discuss your advertising needs. advertising@escapees.com

Escapees Main Website Banner Advertising

Site-wide banner positions are available to reach virtually every page of the Escapees.com Website. Banner advertisers also receive a free static listing in our site advertisers index and a free banner position in that listing. With over a million hits per month, a banner ad will provide your business with great exposure in the RV target market! Main Website banner advertising provides exposure on all of our main site pages, but does not include the Escapees store, discussion forum, chapter and BOF Web pages, or the Escapees CARE Website.

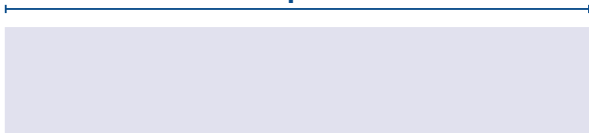
Escapees Discussion Forum Banner Advertising

Our discussion forum is open to the public, and site traffic on these pages is among the heaviest on our site. Banners on the forum display on each page of content, and this guarantees a high exposure rate. Discussion forum banner advertising can be combined with main site advertising to produce much higher exposure for your ad.

Banner Specifications

All banner positions are located in the upper right-hand corner of each page. Banner ads rotate in a deterministic manner. Your ad will never be lost due to a random shuffle. The number of advertisers is limited to make your ad more effective. The standard advertising unit is a 320 X 60-pixel rectangular banner, 20k maximum file size. Animated GIF banners are acceptable. Ads incorporating HTML, Flash, and JavaScript, must be submitted for approval. Online advertisements must be submitted electronically to advertising@escapees.com, and advertisers need to provide the Web address (URL) to which the ad should be linked.

320 pixels



60 pixels

Additional Terms and Policies

- Escapees.com requires a minimum 3-month commitment.
- Escapees.com reserves the right to refuse or discontinue any advertising that it deems unacceptable.
- Escapees.com does not guarantee the number of impressions or click-throughs.
- Online advertisements must be paid prior to activation, non-refundable.

Banner Rates

Main Site	\$200 per month
Discussion Forum Pages	\$250 per month
Combo Rate	\$400 per month

Special Banner Services

Our graphics staff can assist you by designing a banner ad that reflects the unique product line or service you offer. Contact us for more information.

For additional information, contact us at: advertising@escapees.com • 888-757-2582 or visit: www.escapees.com/advertising.asp

